APP international



App International Pty Ltd

Since our founding in 2011 in Queensland, Australia, App International has solidified its position as a global leader in delivering innovative adhesive solutions tailored to the automotive, bus and coach, and train manufacturing industries. With a steadfast commitment to quality and innovation, we operate a robust global manufacturing network, including two state-of-the-art facilities in the United Kingdom and four advanced plants in China. These strategic partnerships and facilities enable us to deliver cutting-edge, customized products that meet the precise needs of our clients worldwide.

Our History and Evolution

From our origins in Queensland, App International has evolved into a dynamic, forward-thinking organization, expanding our expertise from the automotive aftermarket to original equipment manufacturing (OEM) for automotive, bus and coach, and train industries. Our global manufacturing footprint, with two plants in the UK and four in China, ensures we maintain exceptional quality control, scalability, and efficiency in delivering tailored adhesive solutions. Our relentless focus on research and development keeps us at the forefront of the industry, creating novel products designed to address the ever-changing demands of the global market. This dedication to innovation and customer collaboration has earned us a reputation as a trusted partner to some of the world's leading manufacturers.
Industry Leadership

Strategic Partnership with the Bus and Coach Industry: Advancing Mobility with Innovative Adhesives, Sealants, and Specialized Solutions

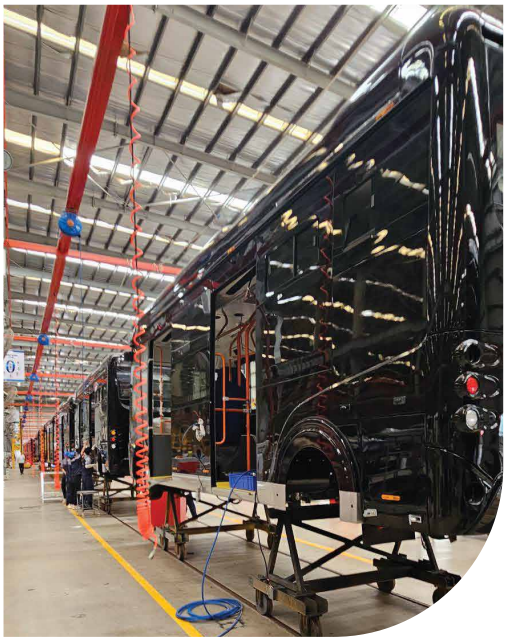
At APP International, we are proud to serve as a leading supplier of high-performance adhesives, sealants, and specialized materials to premier bus and coach manufacturers, including global leaders Yutong, King Long, Alexander Dennis, and prominent Australian manufacturers such as Bustech and Custom Bus. With operations spanning Asia, Europe, Australia, and beyond, these industry giants produce a diverse range of vehicles, from high-capacity urban transit buses and luxury coaches to cutting-edge electric and hybrid models. Our strategic partnerships underscore our commitment to delivering innovative, reliable, and tailored solutions that enhance vehicle safety, durability, and sustainability, particularly through advanced products for fire safety and electric battery insulation applications critical to modern bus manufacturing.



Engineering Collaboration: Innovating for Next-Generation Bus Design

Our collaboration with Yutong, King Long, Alexander Dennis, and Australian manufacturers begins with close engineering partnerships to develop adhesives, sealants, and specialized materials that meet the rigorous demands of bus and coach production. We provide solutions for bonding lightweight composites in Yutong's electric E-series buses, sealing joints in Alexander Dennis's Enviro double-deckers, and ensuring structural integrity in Australian-built vehicles designed for diverse operating conditions. Our portfolio includes fire-retardant adhesives for interior components and thermal-insulating sealants for battery compartments, engineered to withstand vibrations, thermal cycling, and environmental stressors like humidity and UV exposure. These solutions comply with global standards such as ISO and Australian Design Rules (ADR), supporting manufacturers in enhancing vehicle safety, efficiency, and passenger comfort while addressing critical fire safety and electrification challenges through collaborative R&D initiatives.

Robust Product Supply: Powering Global and Local Manufacturing



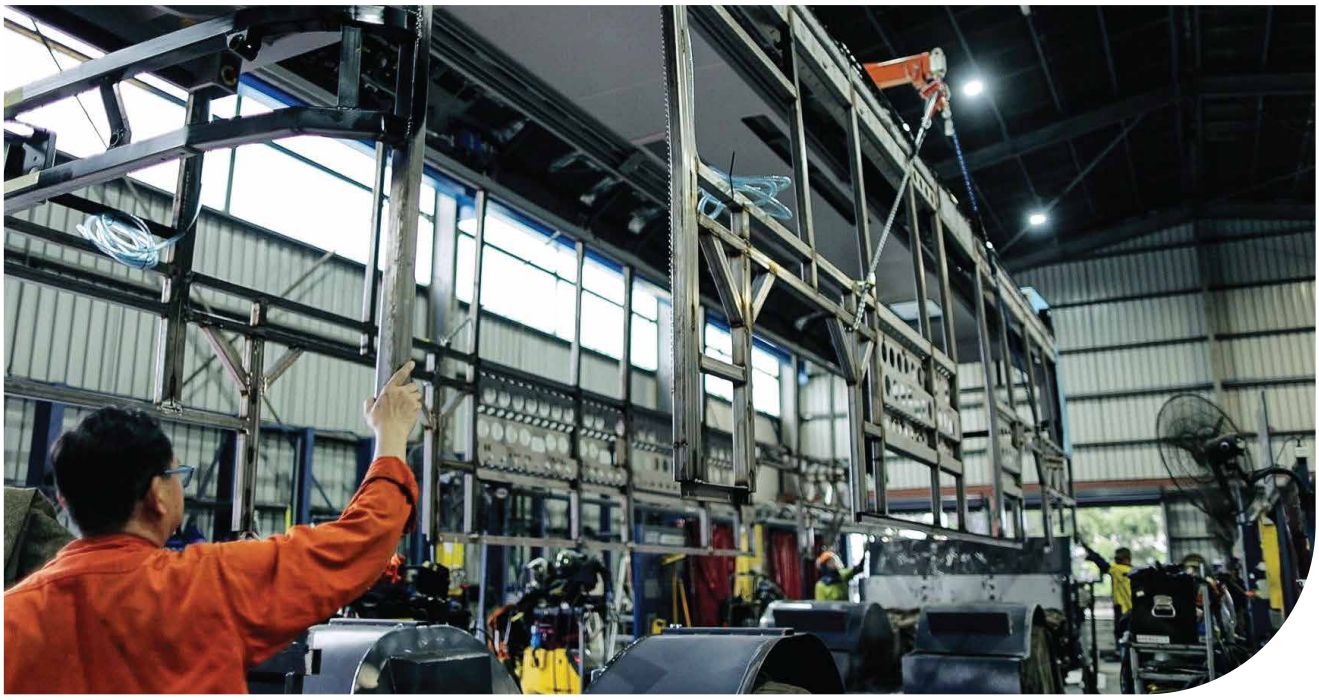
As a key partner in the supply chains of Yutong, King Long, Alexander Dennis, and Australian manufacturers, APP International delivers a consistent, scalable supply of adhesives, sealants, and specialized materials to production facilities worldwide. From Yutong's Zhengzhou plants, producing over 70,000 buses annually, to King Long's facilities crafting premium coaches and Alexander Dennis's global sites building iconic urban buses, our products are integral to vehicle assembly. In Australia, we support manufacturers like Bustech and Custom Bus with solutions tailored to regional needs, such as corrosion-resistant sealants for coastal routes and fire-safe adhesives for interior panels. Our high-performance insulation materials for electric battery packs ensure compliance with stringent safety and environmental regulations. Our just-in-time logistics and rigorous quality controls minimize production delays, enabling seamless manufacturing and reliable vehicle performance across diverse markets.

After-Sales Technical Support: Ensuring Long-Term Reliability

Our commitment extends beyond supply with comprehensive after-sales technical support tailored to the bus and coach industry's maintenance needs. We provide on-site expertise, troubleshooting, and training for service teams across global and Australian markets, ensuring the longevity of vehicles like Yutong's electric buses, King Long's luxury coaches, and Alexander Dennis's hybrid models. Our support includes optimizing fire-retardant adhesives for interior repairs and maintaining battery insulation integrity in electric fleets, addressing wear in high-traffic urban environments or extreme Australian climates. By offering data-driven diagnostics and proactive solutions, we help operators reduce downtime, lower maintenance costs, and ensure compliance with safety standards, enhancing fleet reliability and passenger safety.

Pioneering Novel Products: Leading in Fire Safety and Battery Insulation

Innovation drives our partnerships. We collaborate with Yutong, King Long, Alexander Dennis, and Australian manufacturers to develop cutting-edge adhesives and sealants, including low-VOC, fire-retardant formulations for interior safety and high-performance insulation materials for electric battery packs. These novel products address critical industry trends, such as enhanced fire safety for passenger protection and thermal management for electric and hybrid buses. For instance, our fire-resistant adhesives enhance the safety of King Long's coaches and Alexander Dennis's urban fleets. In Australia, we tailor solutions to withstand extreme heat and dust, ensuring durability in local conditions. These innovations support the industry's shift toward sustainability and electrification, delivering lighter, safer, and more environmentally responsible vehicles.



A Trusted Partner in Bus and Coach Innovation

Through our partnerships with Yutong, King Long, Alexander Dennis, and Australian manufacturers, APP International plays a pivotal role in advancing the bus and coach industry. By delivering specialized adhesives, sealants, fire safety solutions, and battery insulation materials, alongside robust supply chain support and dedicated technical services, we empower our partners to create safer, more efficient, and sustainable vehicles that transform global mobility.



ADDITIONAL INDUSTRIES:



Automotive Manufacturing

App International is a preferred supplier to global automotive OEMs, including industry leaders such as BYD and Chery. Our specialized adhesive products are integral to their production processes, providing superior bonding strength, durability, and precision. Supported by our advanced manufacturing facilities in the UK and China, we collaborate closely with our automotive clients from engineering design to final assembly, delivering tailored solutions that enhance vehicle performance and manufacturing efficiency.

Train Manufacturing

Our expertise in the rail industry is exemplified by our partnership with CRRC, a global leader in train manufacturing. Our advanced adhesive solutions, developed and produced in our UK and China facilities, are critical for applications such as sealing, bonding, insulation, and other specialized functions. Designed to withstand the unique challenges of rail environments, our products ensure durability, safety, and operational efficiency for cutting-edge rail systems worldwide.



Our Manufacturing Facilities



Two UK based facilities



Four China based facilities

As we look to the future, App International remains dedicated to advancing adhesive technology, leveraging our state-of-the-art facilities in the UK and China, and supporting our clients in achieving unparalleled success across the automotive, bus and coach, and train manufacturing industries. With a relentless focus on quality, innovation, and customer satisfaction, we are proud to be a trusted partner to some of the world's most respected manufacturers

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